



深圳市勋瑞光电科技有限公司

Xunrui photoelectric technology (shenzhen) CO.,LTD.



CERT. No. QAC0946535
(ISO9001)

CERT. No. HKG002005
(ISO14001)

Product Specification

Customer: _____

Model Name: _____ **H028VQ40E3512-CT1** _____

Date: _____

Version: _____

Preliminary Specification

Final Specification

For Customer's Acceptance

Approved by	Comment

Approved by	Reviewed by	Prepared by



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2. Revision Record

Date	Rev.No.	Page	Revision Items	Prepared
2017-03-23	V0		The first release	
2017-12-11	V1		Updated drawing	



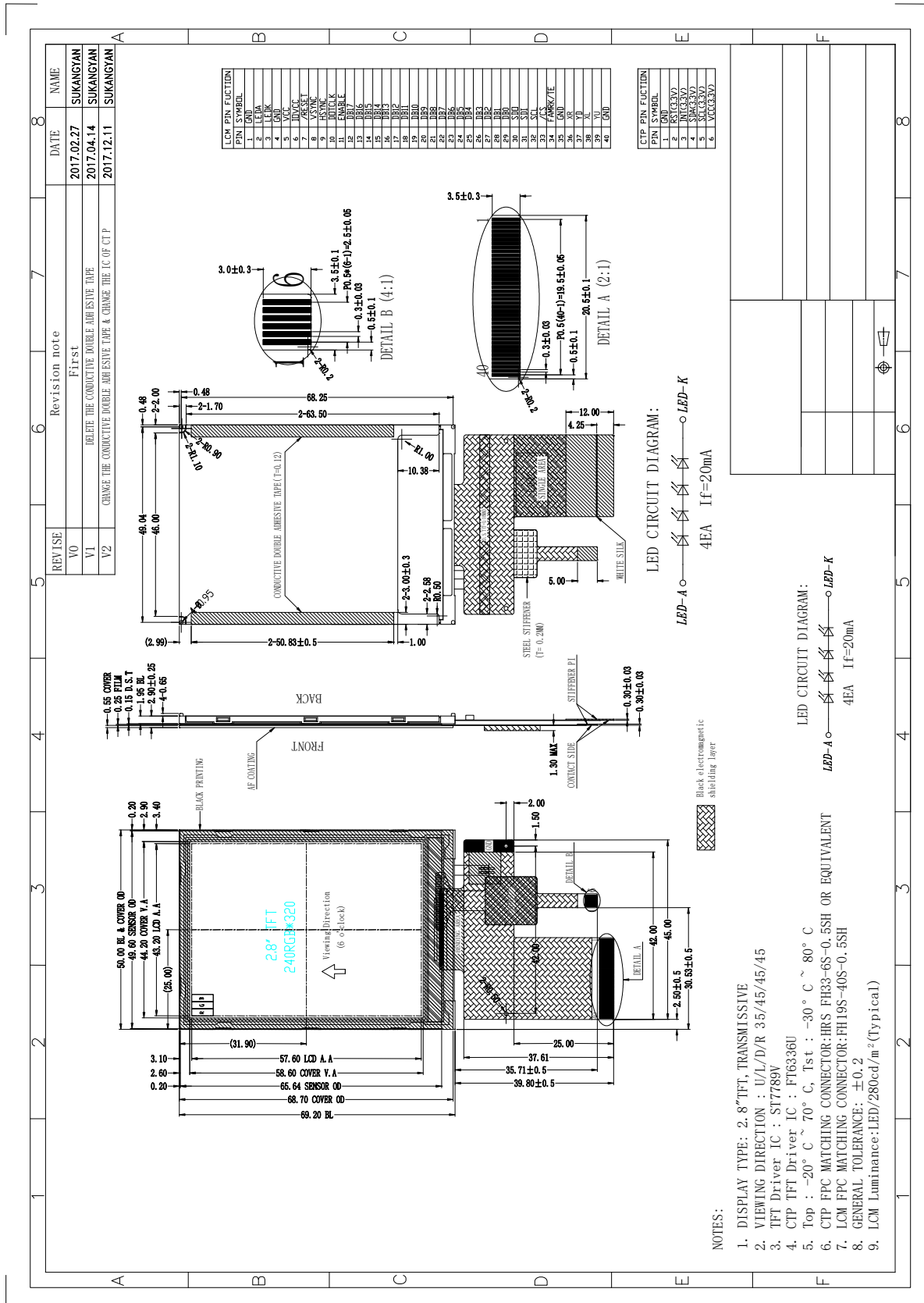
3. General Specifications

H028VQ40E3512-CT1 is a TFT-LCD module. It is composed of a TFT-LCD panel, driver IC, FPC, TP, a backlight unit. The 2.8" display area contains 240 x 320 pixels and can display up to 262K colors. This product accords with RoHS environmental criterion.

Item	Contents	Unit	Note
LCD Type	TFT	-	
Display color	262K		
Viewing Direction	6	O'Clock	
Operating temperature	-20~+70	°C	
Storage temperature	-30~+80	°C	
Module size	Refer to outline drawing	mm	
Active Area(WxH)	43.20X57.60	mm	
Number of Dots	240x320	dots	
Controller	ST7789V	-	
Power Supply Voltage	2.8	V	
Outline Dimensions	Refer to outline drawing	-	
Backlight	4-LEDs (white)	pcs	
Weight	---	g	
Interface	RGB	-	



4. Outline Drawing



- NOTES:
1. DISPLAY TYPE: 2.8" TFT, TRANSMISSIVE
 2. VIEWING DIRECTION : U/L/D/R 35/45/45/45
 3. TFT Driver IC : ST7789V
 4. CTP TFT Driver IC : FT6336U
 5. Top : -20° C ~ 70° C, Tst : -30° C ~ 80° C
 6. CTP FPC MATCHING CONNECTOR:HRS FH33-6S-0.5SH OR EQUIVALENT
 7. LCM FPC MATCHING CONNECTOR:FH19S-40S-0.5SH
 8. GENERAL TOLERANCE: ±0.2
 9. LCM Luminance:LED/280cd/m²(Typical)



5. Absolute Maximum Ratings(Ta=25°C)

5.1 Electrical Absolute Maximum Ratings.(Vss=0V ,Ta=25°C)

Item	Symbol	Min.	Max.	Unit	Note
Power Supply Voltage	VCI	-0.3	3.6	V	1, 2

Notes:

1. If the module is above these absolute maximum ratings. It may become permanently damaged.
Using the module within the following electrical characteristic conditions are also exceeded, the module will malfunction and cause poor reliability.
2. $V_{CI} > V_{SS}$ must be maintained.

5.2 Environmental Absolute Maximum Ratings.

Item	Storage		Operating		Note
	MIN.	MAX.	MIN.	MAX.	
Ambient Temperature	-30°C	80°C	-20°C	70°C	1,2
Humidity	-	-	-	-	3

1. The response time will become lower when operated at low temperature.
2. Background color changes slightly depending on ambient temperature.
The phenomenon is reversible.
3. $T_a \leq 40^\circ\text{C}$:85%RH MAX.

$T_a > 40^\circ\text{C}$:Absolute humidity must be lower than the humidity of 85%RH at 40°C.



6. Electrical Specifications and Instruction Code

6.1 Electrical characteristics(V_{SS}=0V ,T_a=25°C)

Parameter	Symbol	Condition	Min	Typ	Max	Unit	Note	
Power supply	V _{CI}	T _a =25°C	2.6	2.8	3.3	V		
Input voltage	'H'	V _{IH}	V _{CI} =2.8V	0.8V _{CI}	-	V _{CI}	V	
	'L'	V _{IL}	V _{CI} =2.8V	0	-	0.2V _{CI}	V	
Current Consumption	I _{DD1}	Normal mode	-	8	15	mA	1	
	I _{DD2}	Sleep mode	-	-	0.1	mA	1	

Note:

1: Tested in 1×1 chessboard pattern.

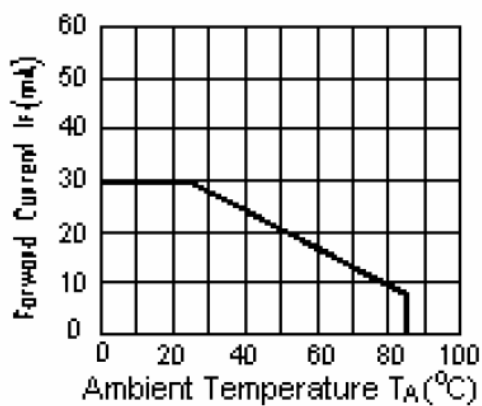


6.2 LED backlight specification(VSS=0V ,Ta=25°C)

Item	Symbol	Condition	Min	Typ	Max	Unit	Note
Supply voltage	Vf	If=20mA	-	12	-	V	
Uniformity	Δ Bp	If=20mA	80			%	
Luminance for LCD (W/O TP)	Lv	If=20mA	-	350		Cd/m2	
Life for the LED	life	If=20mA	-	20000	-	hours	1

Note:

1: The "LED Life time" is defined as the module brightness decrease to 50% original brightness at T=25°C and I_{LED} =20mA. The LED Life time could be decreased if operating I_{LED} is larger than 20mA



I_{LED} VS TEMP



6.3 Interface signals

Pin No.	Symbol	I/O	Function
1	GND	P	Ground
2	LED-A	P	LED anode
3	LED-K	P	LED cathode
4	GND	P	Ground
5	VCC	P	Power Supply for logic
6	IOVCC	p	Digital IO Pad power supply
7	RESET	I	Reset signal
8	VSYNC	I	Frame signal for interface operation
9	HSYNC	I	Line signal for interface operation
10	DOTCLK	I	Dot clock signal
11	ENABLE	I	Data enable signal
12-29	DB17-DB0	I	RGB Data input
30	SDO	O	Serial output signal
31	SDI	I	Serial input signal
32	SCL	I	The serial interface clock
33	/CS	I	Chip select input pin
34	FAMRK/TE	O	Effect output pin to frame writing
35	GND	P	Ground
36	X+(XR)	O	Touch PIN
37	Y+(YD)	O	
38	X-(XL)	O	
39	Y-(YU)	O	
40	GND	P	Ground
CTP PIN FUCTION			
1	GND	P	Control of the CTP pins
2	RST	I	
3	INT	I	
4	SDA	I	
5	SCL	I	
6	VCC	P	

6.4 Display Control Instruction



Refer to ST7789V IC Specification.

6.5 Recommended Software Initialization

```
void LCD_Init(void)
{
    unsigned char i;

    SPI_CS=0;
    SPI_RES=1;
    Delay(800);
    SPI_RES=0;
    Delay(800);
    SPI_RES=1;
    Delay(800);

    SPI_WriteComm(0xb2);
    SPI_WriteData(0x0c);
    SPI_WriteData(0x0c);
    SPI_WriteData(0x00);
    SPI_WriteData(0x33);
    SPI_WriteData(0x33);

    SPI_WriteComm(0xb7);
    SPI_WriteData(0x64);

    SPI_WriteComm(0xb8);
    SPI_WriteData(0x2A);
    SPI_WriteData(0x2B);
    SPI_WriteData(0x22);
    SPI_WriteData(0x75);

    //-----ST7789V Power setting-----//
    SPI_WriteComm(0xbb);
    SPI_WriteData(0x15);

    SPI_WriteComm(0xc0);
    SPI_WriteData(0x2c);

    SPI_WriteComm(0xD2);
    SPI_WriteData(0x4C);

    SPI_WriteComm(0xc2);
    SPI_WriteData(0x01);
    SPI_WriteData(0xFF);
```

```
SPI_WriteComm(0xc3);
SPI_WriteData(0x0F);
```

```
SPI_WriteComm(0xc4);
SPI_WriteData(0x20);
```

```
SPI_WriteComm(0xc6);
SPI_WriteData(0x0f);
```

```
SPI_WriteComm(0xd0);
SPI_WriteData(0xa4);
SPI_WriteData(0xa1);
```

```
SPI_WriteComm(0xb0);
SPI_WriteData(0x11);
SPI_WriteData(0x00);
```

```
SPI_WriteComm(0xb1);
SPI_WriteData(0x40);//40
SPI_WriteData(0x04);//00
SPI_WriteData(0x14);//00
//-----ST7789V gamma setting-----//
```

```
SPI_WriteComm(0xe0);
SPI_WriteData(0xF0);
SPI_WriteData(0x02);
SPI_WriteData(0x06);
SPI_WriteData(0x0C);
SPI_WriteData(0x0B);
SPI_WriteData(0x1A);
SPI_WriteData(0x35);
SPI_WriteData(0x55);
SPI_WriteData(0x47);
SPI_WriteData(0x2D);
SPI_WriteData(0x17);
SPI_WriteData(0x14);
SPI_WriteData(0x19);
SPI_WriteData(0x23);
```

```
SPI_WriteComm(0xe1);
SPI_WriteData(0x0F);
SPI_WriteData(0x02);
SPI_WriteData(0x06);
SPI_WriteData(0x0C);
SPI_WriteData(0x0B);
SPI_WriteData(0x1A);
SPI_WriteData(0x35);
SPI_WriteData(0x55);
```



```
SPI_WriteData(0x47);  
SPI_WriteData(0x2D);  
SPI_WriteData(0x17);  
SPI_WriteData(0x14);  
SPI_WriteData(0x19);  
SPI_WriteData(0x23);
```

```
SPI_WriteComm(0xe9);  
SPI_WriteData(0x08);  
SPI_WriteData(0x08);  
SPI_WriteData(0x08);
```

```
//-----display and color format setting-----//
```

```
SPI_WriteComm(0x36);  
SPI_WriteData(0x00);
```

```
SPI_WriteComm(0x3a);  
SPI_WriteData(0x66);
```

```
SPI_WriteComm(0x11);  
Delay(120); //Delay 120ms
```

```
SPI_WriteComm(0x29);  
Delay(120); //Delay 120ms  
}
```

7. Optical Characteristics

Item	Symbol	Condition	Min.	Typ.	Max.	Unit	Note
Brightness (With TP)	Bp	$\theta=0^\circ$ $\Phi=0^\circ$	-	350	-	Cd/m ²	1



7. Optical Characteristics

Item	Symbol	Condition	Min.	Typ.	Max.	Unit	Note	
Brightness (With TP)	Bp	$\theta=0^\circ$ $\Phi=0^\circ$	-	350	-	Cd/m ²	1	
Uniformity	ΔBp		80	-	-	%	1,2	
Viewing Angle	3:00	Cr \geq 10	-	65	-	Deg	3	
	6:00		-	65	-			
	9:00		-	65	-			
	12:00		-	55	-			
Contrast Ratio	Cr	$\theta=0^\circ$ $\Phi=0^\circ$	300	500		-	4	
Response Time	T _r		-	10	-	ms	5	
	T _f		-	10	-	ms		
Color of CIE Coordinate	W	x		0.33		-	1,6	
		y		0.39		-		
	R	x		0.51		-		
		y		0.34		-		
	G	x	$\theta=0^\circ$ $\Phi=0^\circ$		0.31			-
		y			0.56			-
	B	x			0.15			-
		y			0.14			-
NTSC Ratio	S			50	60	-	%	

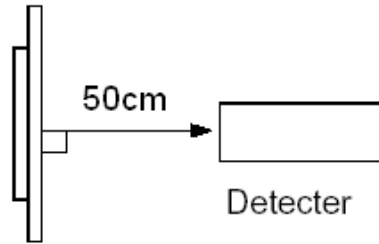
Note: The parameter is slightly changed by temperature, driving voltage and material

Note 1: The data are measured after LEDs are turned on for 5 minutes. LCM displays full white.
The brightness is the average value of 9 measured spots. Measurement equipment PR-705 ($\Phi 8\text{mm}$)

Measuring condition:

- Measuring surroundings: Dark room.
- Measuring temperature: Ta=25°C.
- Adjust operating voltage to get optimum contrast at the center of the display.

Measured value at the center point of LCD panel after more than 5 minutes while backlight turning on.

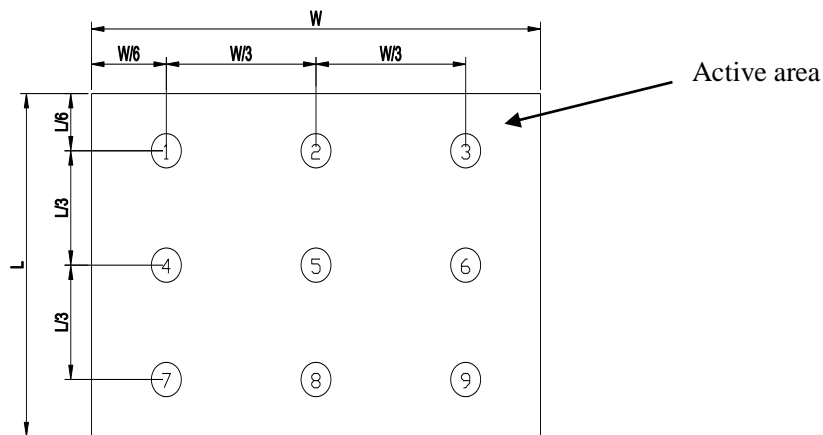


Note 2: The luminance uniformity is calculated by using following formula.

$$\Delta B_p = B_p (\text{Min.}) / B_p (\text{Max.}) \times 100 (\%)$$

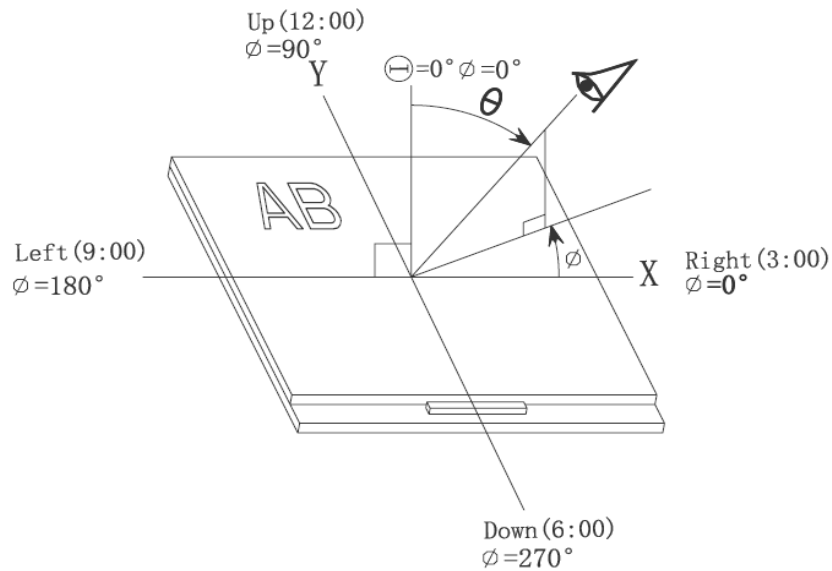
$B_p (\text{Max.})$ = Maximum brightness in 9 measured spots

$B_p (\text{Min.})$ = Minimum brightness in 9 measured spots.

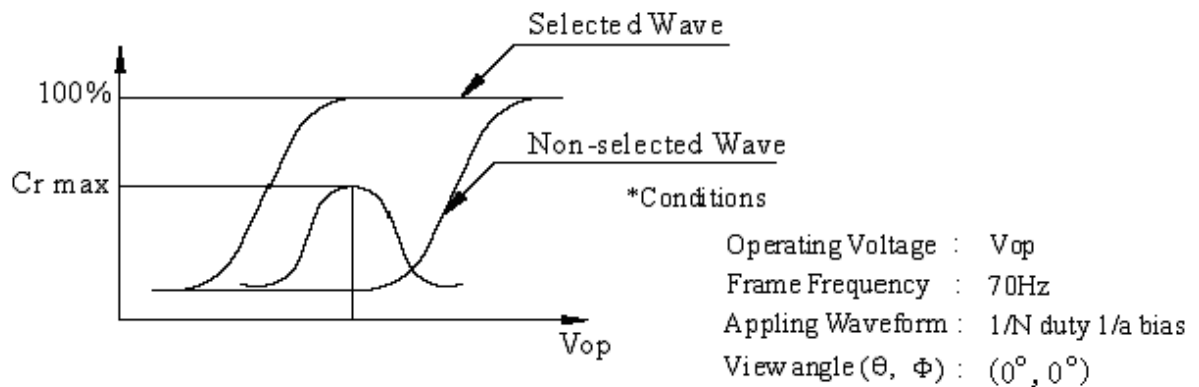


Note 3: The definition of viewing angle:

Refer to the graph below marked by θ and ϕ



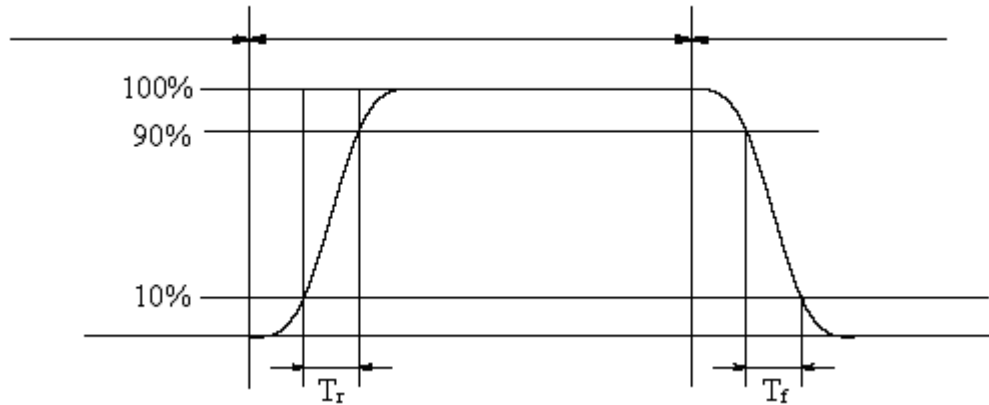
Note 4: Definition of contrast ratio.(Test LCD using DMS501)



$$\text{Contrast ratio}(Cr) = \frac{\text{Brightness of selected dots}}{\text{Brightness of non-selected dots}}$$

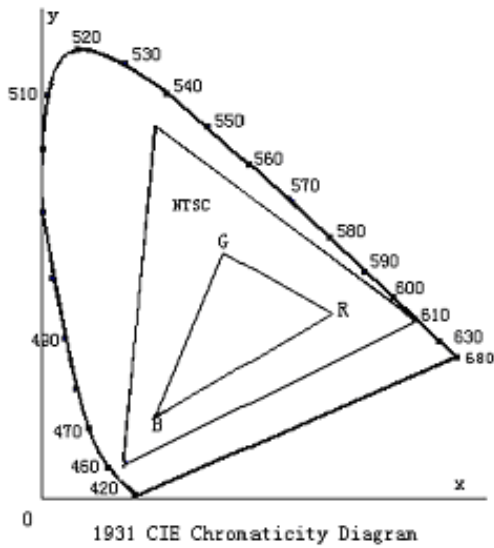
Note 5: Definition of Response time. (Test LCD using DMS501):

The output signals of photo detector are measured when the input signals are changed from “black” to “white”(falling time) and from “white” to “black”(rising time), respectively. The response time is defined as the time interval between the 10% and 90% of amplitudes.Refer to figure as below.



The definition of response time

Note 6: Definition of Color of CIE Coordinate and NTSC Ratio.

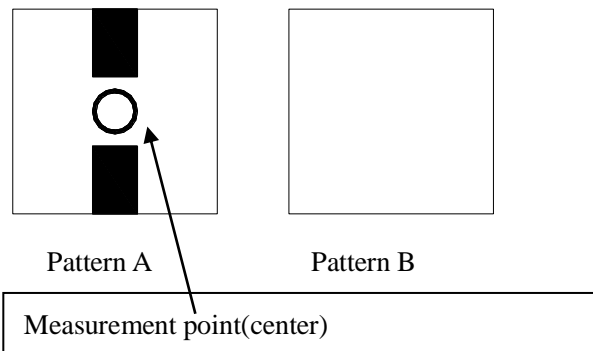


Color gamut:

$$S = \frac{\text{area of RGB triangle}}{\text{area of NTSC triangle}} \times 100\%$$

Note 7: Definition of cross talk.

Cross talk ratio(%)=| pattern A Brightness-pattern B Brightness | / pattern A Brightness*100



Electric volume value=3F+/-3Hex



8. Reliability Test Items and Criteria

No	Test Item	Test condition	Criterion
1	High Temperature Storage	80°C±2°C 96H Restore 2H at 25°C Power off	1. After testing, cosmetic and electrical defects should not happen. 2. Total current consumption should not be more than twice of initial value.
2	Low Temperature Storage	-30°C±2°C 96H Restore 2H at 25°C Power off	
3	High Temperature Operation	70°C±2°C 96H Restore 2H at 25°C Power on	
4	Low Temperature Operation	-20°C±2°C 96H Restore 4H at 25°C Power on	
5	High Temperature/Humidity Operation	60°C±2°C 90%RH 96H Power on	
6	Temperature Cycle	-30°C → 80°C 30min 5min 30min after 5 cycle, Restore 2H at 25°C Power off	
7	Vibration Test	10Hz~150Hz, 100m/s ² , 120min	Not allowed cosmetic and electrical defects.
8	Shock Test	Half- sine wave, 300m/s ² , 11ms	

Note: Operation: Supply 2.8V for logic system.

The inspection terms after reliability test, as below

ITEM	Inspection
Contrast	CR>50%
IDD	IDD<200%
Brightness	Brightness>60%



Color Tone	Color Tone+/-0,05
------------	-------------------

9 Quality level

9.1 Classification of defects

Major defects (MA): A major defect refers to a defect that may substantially degrade usability for product applications, including all functional defects (such as no display, abnormal display, open or missing segment, short circuit, missing component), outline dimension beyond the drawing, progressive defects and those affecting reliability.

Minor defects (MI): A minor defect refers to a defect which is not considered to be able to substantially degrade the product application or a defect that deviates from existing standards almost unrelated to the effective use of the product or its operation, such as black spot, white spot, bright spot, pinhole, black line, white line, contrast variation, glass defect, polarizer defect, etc.

9.2 Definition of inspection range

<p>For dot defect of TFT LCD which is not smaller than 3 inches, dividing three areas to make a judgment (according to figure 1).</p> <p>A area : center of viewing area B area : periphery of viewing area C area : Outside viewing area</p> <p>For other defects, dividing two areas to make a judgment (according figure 2).</p> <p>A zone : Inside Viewing area B zone : Outside Viewing area</p> <p>X1(A.A~V.A): 2mm X2(A.A~V.A): 2mm Y1(A.A~V.A): 2mm Y2(A.A~V.A): 2mm</p>	<p style="text-align: center;">Figure 1</p> <p style="text-align: center;">Figure 2</p>
--	---

9.3 Inspection items and general notes

<p>General notes</p>	<p>Should any defects which are not specified in this standard happen, additional standard shall be determined by mutual agreement between customer and TIANMA.</p> <p>Viewing area should be the area which TIANMA guarantees.</p> <p>Limit sample should be prior to this Inspection standard.</p> <p>Viewing judgment should be under static pattern.</p> <p>Inspection conditions</p> <p>Inspection distance: 250 mm (from the sample) Temperature : 25±5 °C</p> <p>Inspection angle : 45 degrees in 6 o'clock direction (all defects in viewing area should be inspected from this direction)</p>
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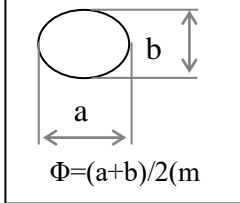
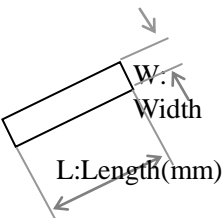
Inspection items	Pinhole, Bright spot, Black spot, White spot, Black line, White Line, Foreign particle, Bubble	The color of a small area is different from the remainder. The phenomenon doesn't change with voltage
	Contrast variation	The color of a small area is different from the remainder. The phenomenon changes with voltage
	Polarizer defect	Scratch, Dirt, Particle, Bubble on polarizer or between polarizer and glass
	Dot defect (TFT LCD)	The pixel appears bright or dark abnormally when display
	Functional defect	No display, Abnormal display, Open or missing segment, Short circuit, False viewing direction
	Glass defect	Glass crack, Shaved corner of glass, Surplus glass
	PCB defect	Components assembly defect

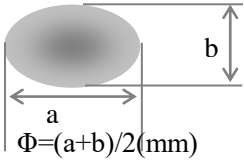
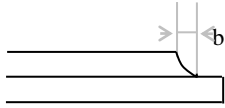
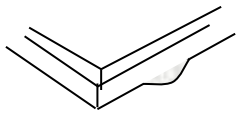
9.4 Outgoing Inspection level

Outgoing Inspection standard	Inspection conditions	Inspection				
		Min.	Max.	Unit	IL	AQL
Major Defects	See 9.3 general notes	See 9.5			II	0.65
Minor Defects	See 9.3 general notes	See 9.5			II	0.65

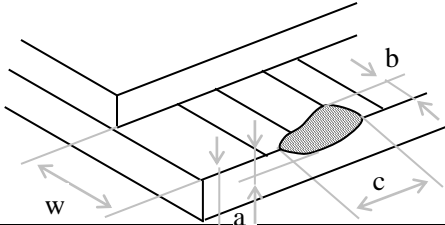
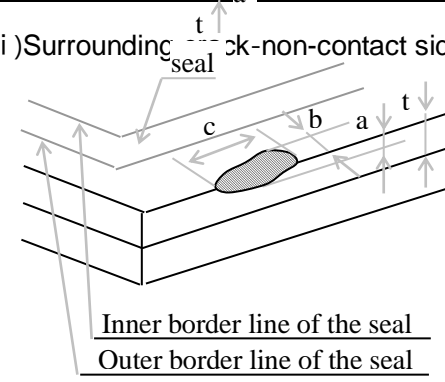
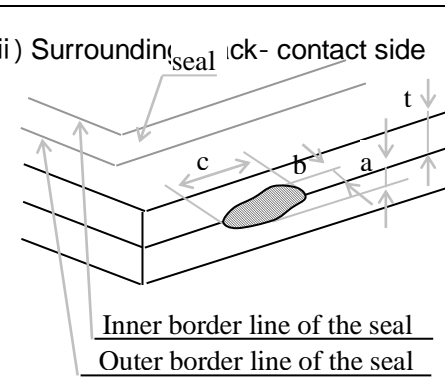
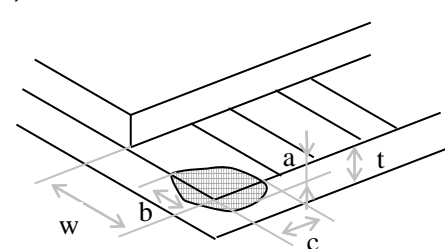
Note: Sampling standard conforms to GB2828

9.5 Inspection Items and Criteria

Inspection items		Judgment standard					
		Category		Acceptable number			
				A zone	B zone		
1	Black spot, White spot, Pinhole, Foreign Particle, Particle in or on TFT glass, Scratch on TFT glass			A	$\Phi \leq 0.10$	Neglected	
				B	$0.10 < \Phi \leq 0.3$		2
				C	$0.3 < \Phi \leq 0.4$		1
				D	$0.4 < \Phi$		0
				Total defective point(B,C)			1
2	Black line, White line, and Particle Between Polarizer and TFT glass, Scratch on TFT glass			A	$W \leq 0.02$	Neglected	
				B	$0.02 < W \leq 0.03$ $L \leq 1.0$		1
				C	$0.03 < W \leq 0.05$ $L > 1.0$		0

			D	$0.05 < W, 1.0 < L$	0	
			Total defective point(B,C)		1	
3	Bright spot		any size		none	none
4	Contrast variation		A	$\Phi < 0.2$	Neglected	Neglected
			B	$0.2 < \Phi \leq 0.3$	2	
			C	$0.3 < \Phi \leq 0.4$	1	
			D	$0.4 < \Phi$	0	
			Total defective point(B,C)		3	
5	Bubble inside cell		any size		none	none
6	Polarizer defect (if Polarizer is used)	Scratch ,damage on polarizer, Particle on polarizer or between polarizer and TFT glass. Bubble, dent and convex	Refer to item 1 and item 2.			
			A	$\Phi \leq 0.1$	Neglected	Neglected
			B	$0.1 < \Phi \leq 0.3$	1	
			C	$0.3 < \Phi$	0	
7	Surplus glass	Stage surplus glass				
		Surrounding surplus glass				
8	Open segment or open common		Not permitted			
9	Short circuit		Not permitted			
10	False viewing direction		Not permitted			
11	Contrast ratio uneven		According to the limit specimen			
12	Crosstalk		According to the limit specimen			
13	Black /White spot(display)		Refer to item 1			

14	Black /White line(display)	Refer to item 2
----	----------------------------	-----------------

Inspection items		Judgment standard		Acceptable number	
		Category(application: B zone)			
15	Glass defect crack	i)The front of lead terminals 	A	$a \leq t, b \leq 1/5W, c \leq 3\text{mm}$	Max.3 defects allowed
		ii)Surrounding seal crack-non-contact side 		$b < \text{Inner borderline of the seal}$	
		iii) Surrounding seal crack- contact side 		$b < \text{Outer borderline of the seal}$	
		iv)Corner 	A	$a \leq t, b \leq 3.0, c \leq 3.0$	

Inspection items		Judgment standard	
		Category(application: B zone)	
16	PCB defect	<p>Component soldering: No cold soldering、short、open circuit、burr、tin ball The flat encapsulation component position deviation must be less than 1/3 width of the pin (Pic.1); the sheet component deviation: Pin deviates from the pad and contact with the near components is not permitted (Pic.2)</p>	
		<p>lead defect: The lead lack must be less than 1/3 of its width; The lead burr must be less than 1/3 of the seam; Impurities connect with the near leads is not permitted</p>	
		<p>Connector soldering: Soldering tin is at contact position of the plug and socket is not permitted No foundation is scald Serious cave distortion on plug and socket contact pin is not permitted</p>	
	<p>Glue on root of the speaker receiver and motor lead: The insulative coat of the lead must join into the PCB; the protected glue must envelop to the insulative coat.</p>		

10. Precautions for Use of LCD Modules

10.1 Handling Precautions

10.1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.

10.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.

10.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.

10.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.

10.1.5 If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

- Isopropyl alcohol
- Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer.

Especially, do not use the following:

- Water
- Ketone
- Aromatic solvents

10.1.6 Do not attempt to disassemble the LCD Module.

10.1.7 If the logic circuit power is off, do not apply the input signals.

10.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.

- a. Be sure to ground the body when handling the LCD Modules.
- b. Tools required for assembly, such as soldering irons, must be properly ground.
- c. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.

- d. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

10.2 Storage precautions

10.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

10.2.2 The LCD modules should be stored under the storage temperature range.

If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : 0°C ~ 40°C

Relatively humidity: ≤80%

10.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.

10.3 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.

11.Packing